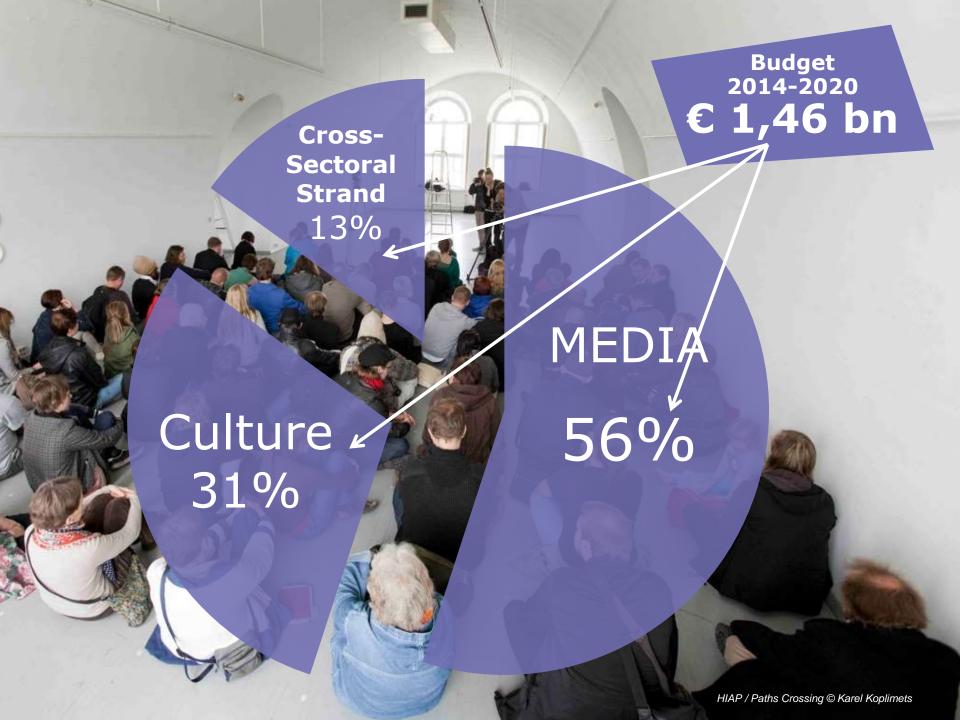
# EU Creative Europe Programme (2014-2020)









# Objectives & Priorities

### **Creative Europe | General objectives**

- Help safeguard Europe's cultural and linguistic diversity
- Strengthen the competitiveness of European cultural and creative sectors (EU 2020 strategy)

### **Culture sub-programme | Priorities**

- Cross-border mobility and transnational circulation of works
- Audience development
- Capacity building
  - digitisation
  - new business models
  - training and education
- Projects must work with at least one of these priorities





# Who can participate?



### Eligible applicants

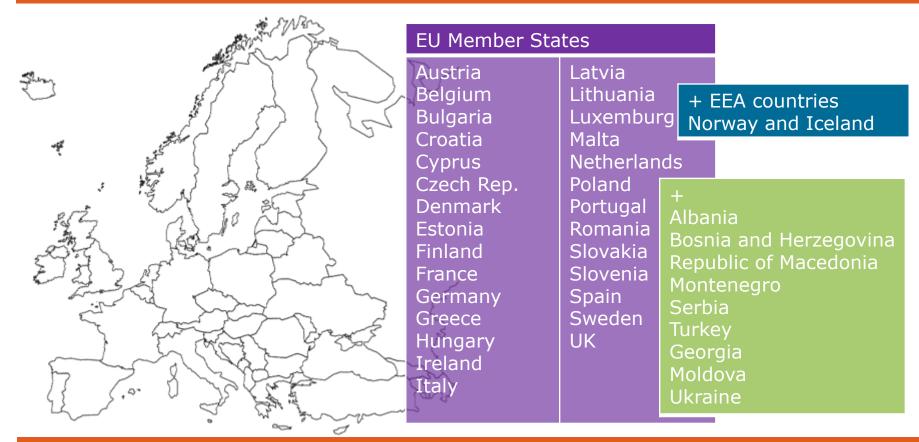
- are active in the cultural and creative sectors
- are legally established in one of the participating countries (39 countries)
- have been existing as legal entities for at least 2 years

... museums, theatres, libraries, archives, associations, orchestras etc.





# Cooperation with 39 countries



### Partners can also include third countries

 Cooperation with countries not participating in the programme is possible, but costs related to these activities are limited to max 30% of the eligible budget





# Culture sub-programme | Support schemes

### **Cooperation projects**

- Small-scale projects
  - project leader + 2 partners (min 3 countries)
  - EU grant max 200.000 € (60% of the eligible budget)
  - duration max 4 years

#### Large-scale projects

- project leader + 5 partners (min 6 countries)
- EU grant max 2 M€ (50% of the eligible budget)
- duration max 4 years

#### **European networks**

- 15 organizations from at least 10 countries (> broad coverage)
- EU grant max 250.000 € / year (80% of the eligible budget)
- For activities that
  - foster the development of skills, competences and know-how
  - test innovative approaches to audience development
  - test new business and management models
  - enable international cooperation and career development & access to professional opportunities





# Culture sub-programme | Support schemes

### **European platforms**

- 1 coordinator, 10 members
- EU grant max 500.000 € / year (80% of the eligible budget)
- For organisations showcasing and promoting European creators and artists (especially emerging talent), through a genuine Europe-wide programme.

### **Translation of European literature**

- Support for the translation, publication and promotion of European literature
- A package of 3-10 works from European authors
- EU grant max 100.000 € (50% of the eligible budget)

Culture sub-programme also supports **European prizes** and **European capitals of Culture** 





# Community as Opportunity - co:op - the creative archives' and users' network

CASE



A topotheque is a digital platform – a collaborative online archive – giving access to digitized communal historic sources.

#### **Coordinator:**

Hessian State Archives, GER (Hessisches Staatsarchiv Marburg)

#### **Partners:**

16 partners, mainly archives and universities, including Finnish National Archives and National Archives of Estonia (Rahvusarhiiv),

4 associated partners

**EU-funding:** 1 990 078 €

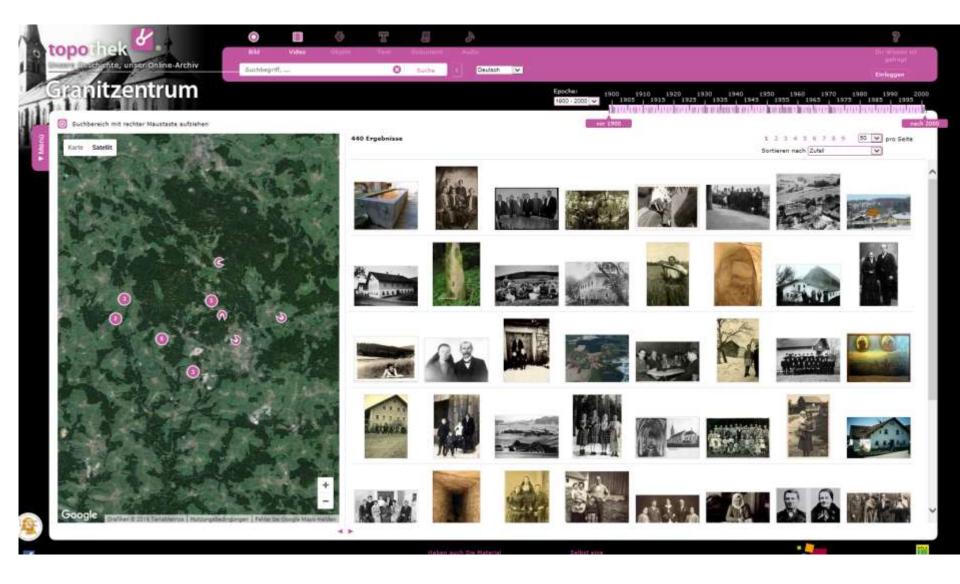
Promoting cross-border co-operation between archives and the general public

In the age of digital information technology

- democratic access to knowledge by means of digital tools
- include the general public as seismographs and creators of their own socio-cultural dynamics,
- encourage awareness of individual responsibility and the right to have a say











### CD-Rom@ - Cultural Diversity & Roma in Europe



#### **Coordinator:**

Berklee College of Music - Valencia Campus, ES

CASE

#### **Partners:**

Global Music Centre - Maailman musiikin keskus, FI
COMUNE DI GENOVA, IT
Romani CRISS - Roma Center for Social Intervention and Studies RO

**EU-funding: 199 400€** 

CD-Rom@ will highlight the contribution of Romani culture, and in particular of its Music, to the European culture and diversity, as well as facilitate artistic fusions and the mobility of both, artists and their work. It will also approach new audiences and develop new ad hoc business models for Romani artists.

#### **Activities:**

- Exchange and mobility of some 20 young artists for residencies
- Master-Classes & Workshops
- Creation of a Romani Music Digital Platform & Archive
- Women's Empower Symposium 2018
- Public Awareness Campaign: Communication & Dissemination, Social Networks and Networking activities





## European Opera Digital - The Opera Platform



Coordinator: Opera Europa

**Partners:** 

16 partners, including: ARTE, Wiener Staatsoper, La Monnaie/De Munt Brussels, Finnish National Opera Helsinki, Festival d'Aix-en-Provence, Opéra national de Lyon, Komische Oper Berlin, Latvian National Opera Riga...

**EU-funding:** 1 855 688 €

#### "Sharing opera with wider public"

The Opera Platform offers a range of content from the most popular titles to the most innovative:

- an average of one showcase complete opera per month from one of 15 partner theatres
- each showcase opera subtitled in 6 languages and available to enjoy for free for a period of 6 months on demand
- tantalising highlights from productions throughout Europe
- curated documentary material setting operas and opera houses within a wider cultural context
- a rich archive bringing history to life for today's audiences





CASE

# European networks and platforms

Support has been granted to **22 European networks** and **8 platforms** in 2014 and 2015:

#### Networks:

- Association Européenne des Conservatoires, Académies de Musique et Musikhochschulen, <a href="http://www.aec-music.eu/projects/current-projects/full-score">http://www.aec-music.eu/projects/current-projects/full-score</a>
- European Jazz Network, <a href="http://www.europejazz.net/">http://www.europejazz.net/</a>
- European Music Council, <a href="http://www.emc-imc.org/">http://www.emc-imc.org/</a>
- European Composer and Songwriter Alliance, <a href="http://composeralliance.org/">http://composeralliance.org/</a>
- European Early Music Network/Réseau Européen de Musique Ancienne, <u>http://www.rema-eemn.net/?lang=fr</u>
- ASBL Secretariat de Jeunesses Musicales International, <a href="http://jmi.net/">http://jmi.net/</a>

#### Platforms:

- Liveurope the Live Music Platform for New European Talent (coord. Ancienne Belgique, <a href="http://liveurope.eu/">http://liveurope.eu/</a>)
- European Talent Exchange Program 3.0 (coord. Stichting Noorderslag, FI partner Music Finland, <a href="http://www.etep.nl/">http://www.etep.nl/</a>)





# Next steps

#### **Deadlines**

- Cooperation projects: 5 October 2016
- European networks: 5 October 2016
- European platforms: 5 October 2016
- Translation projects: February 2017
- http://eacea.ec.europa.eu/creative-europe/funding\_en



### Find (good) partners

- Focus on own contacts, previous cooperation partners & be active in European networks
- Creative Europe partner search databases:
   <a href="http://www.cimo.fi/ohjelmat/luovaeurooppa/kumppaninhakuja">http://www.cimo.fi/ohjelmat/luovaeurooppa/kumppaninhakuja</a>

### See what has already been supported

http://ec.europa.eu/programmes/creative-europe/projects/

### **Consult your Creative Europe Desk for information & help**

- Established in each participating country
   <a href="https://ec.europa.eu/programmes/creative-europe/contact\_en">https://ec.europa.eu/programmes/creative-europe/contact\_en</a>
- In Estonia: Loov Euroopa <a href="http://www.looveuroopa.ee/">http://www.looveuroopa.ee/</a>





# Thank you!





